



---

## Complete The Registration For **2020 KPMG Ideation Challenge (KIC)**

---

Editor InsideIIM <editor@insideiim.com>

Sat, Nov 16, 2019 at 3:06 PM

To: Jewel Sheikh <jewel.sheikh@insideiim.com>, Rima Oza <rima.oza@insideiim.com>, himanisharma1@kpmg.com

Bcc: principaloffice@srcc.du.ac.in

Hi Team,

Please forward this email with the updated communication to all students on your campus.

----

Hi,

Thank you for expressing interest in the **KPMG Ideation Challenge (KIC)**. Through KIC, KPMG engages with students in the country's leading campuses. It is a great opportunity for students to showcase their talent in a highly competitive environment by providing solutions to real-world business challenges, receive feedback from KPMG's business leaders from across the world and build their professional networks.

As you would progress in the challenge, you would receive constant mentoring and guidance by KPMG in India professionals and will also be entitled to receive exciting cash prizes. Additionally, you will also be considered for pre-placement interviews/offers. That's not all, if named **National Champion**, you would get a chance to pitch your idea/prototype at the **global platform** in Seoul, South Korea. Winners of this challenge will receive **USD50,000** in seed funding to bring their idea to life.

We know your idea is definitely the next big thing and we would love to hear that! As we inch closer to the last date for registration i.e. **24 November 2019**, we have noticed that while you have expressed interest in participating in KIC, you are yet to fully complete the registration process. To be able to participate in this Competition, please accelerate and conclude the registration process by visiting this link **KPMG Ideation Challenge** and following the below mentioned guidelines:

- Share the required details of all your **team members**.
- Share a short and effective summary of **your idea in up to 350 words** for the problem statement provided by KPMG.
- Share a **WeTransfer link to access a video** of 90 seconds duration in which all team members are presenting inputs about the idea.

All the best!

Should you have any queries, please feel free to reach out to [infmtkicindia@kpmg.com](mailto:infmtkicindia@kpmg.com).